



# Dr.Erfan Pr.Kid

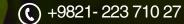


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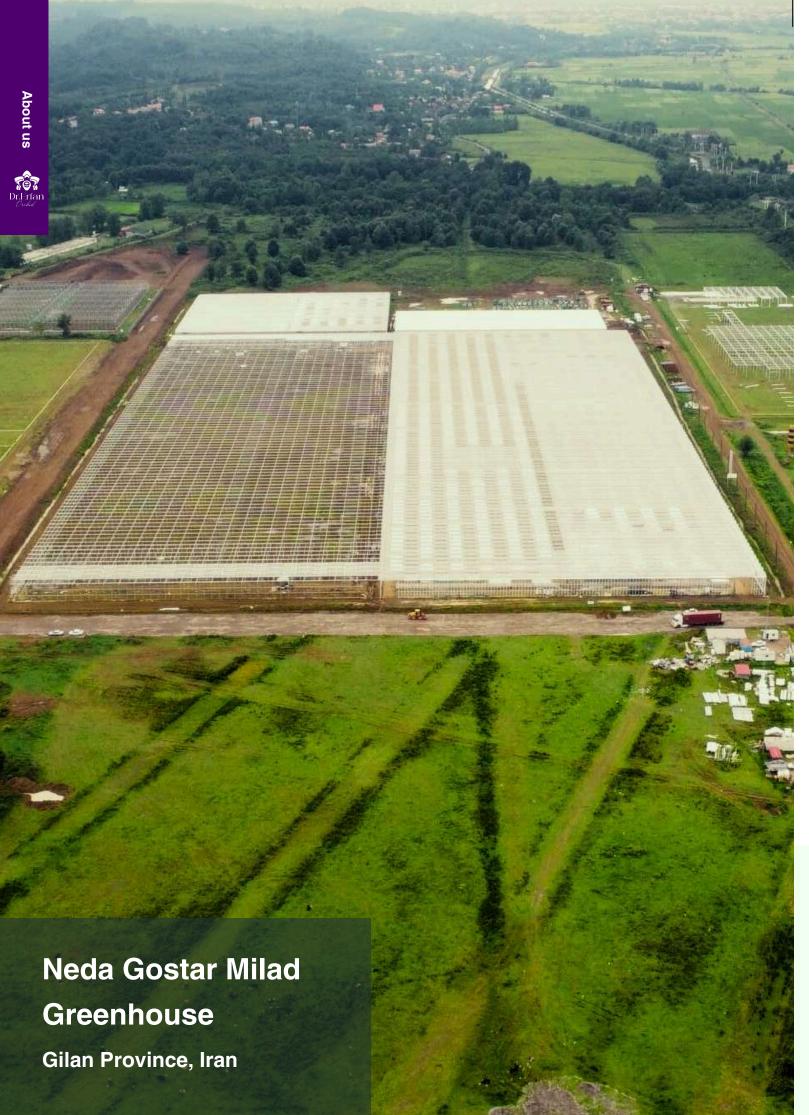
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"Neda Gostar Milad" is a pioneering company in advanced agricultural technology, recognized as a leader in the greenhouse industry in Iran. Established in 2019 in Disam Greenhouse Town, Gilan Province, the company operates on 24 hectares of land, with 17 hectares dedicated to a cutting-edge greenhouse facility. Construction began in 2020, and the first phase, spanning 12,000 square meters, was completed and launched in the winter of 2023.

The company specializes in producing Phalaenopsis Orchids, marketed under the "Dr. Erfan Orchid" brand. These orchids are well-received in both domestic and international markets. Once all planned phases are completed, Neda Gostar Milad's annual production capacity will reach approximately 5.5 million orchid plants, positioning it as one of the largest producers in the region.

### **Our Mission**

We aim to become a global leader in producing and trading greenhouse and open-field agricultural products by leveraging advanced international technologies and sustainable farming methods.

Neda Gostar Milad is proud to contribute to a greener future where beauty and responsibility go hand in hand. Our vision is to share the elegance of orchids with the world, cultivating not only plants but also a culture of care and appreciation for the environment.



### **Product Offerings**

Phalaenopsis is the most popular orchid species worldwide. It is loved for its butterfly-like flowers, which make them highly decorative and symbolic of grace. Due to their long-lasting blooms and easy care requirements, these orchids are ideal for beginners and experienced plant enthusiasts.

#### **Key Features**

#### Appearance:



- Large flat flowers wide petals
- characteristic lip



#### **Color Variations:**

Available in a range of colors,

- white, pink, purple, yellow and
- patterned varieties.



#### **Care Instructions:**

Thrives in indirect sunlight and requires moderate watering.

At the Dr. Erfan Orchid greenhouse, various species of Phalaenopsis orchids are cultivated with precision and care in a fully controlled environment, overseen by expert specialists. In addition to their durability and beauty, a wide range of colors and varieties are offered to the market.

# History of Phalaenopsis



Orchids are one of the most diverse and widespread families of flowering plants, with over 25,000 species found worldwide. Originating from Southeast Asia, this plant thrives in various climates, from rainforests to temperate regions. Orchids are known for their high adaptability, growing in a wide range of environments, from tree branches (epiphytic orchids) to forest floors (terrestrial orchids). These plants typically require high humidity, indirect light, and well-draining soil, though some species have adapted to cooler or drier climates. Their intricate and colorful flowers have made them highly sought after in ornamental horticulture.



Neda Gostar Milad greenhouse, ocated in Disam Greenhouse fown in Gilan Province, is a eading innovator in the production of agricultural products using advanced echnology, operating on a 24-nectare land.

Our 17-hectare 'Dr. Erfan Orchid's greenhouse is one of the most advanced greenhouses in the Middle East & Equipped with advanced climate control systems, a closed irrigation system, artificial lighting, evaporative cooling, and the latest energy efficiency technologies; our greenhouse ensures that all products are cultivated in fully controlled, environmentally friendly conditions.

## Technological Advancements



#### Automated Irrigation

Ensures consistent **moisture levels**, reducing **water** waste.



#### Sustainable Practices

Use of **eco-friendly** materials and **recycling** initiatives to minimize **environmental impact**.



#### Controlled Environment Agriculture (CEA)

Our greenhouse maintains ideal **temperatures**, humidity levels, and **CO2 concentration**, allowing year-round production of **healthy**, **vibrant** orchids.

### **Environmental Responsibility**

At "Neda Gostar Milad," we are deeply committed to sustainability. We understand the importance of preserving our environment, which is why we prioritize eco-friendly growing techniques and energy-saving solutions.



#### **Water Conservation**

We save **up to 50%** of water consumption by utilizing a closed-loop irrigation system.



#### **Minimal Chemical Usage**

We **employ** natural pest control methods, drastically **reducing** the need for **harmful pesticides**.



#### Energy

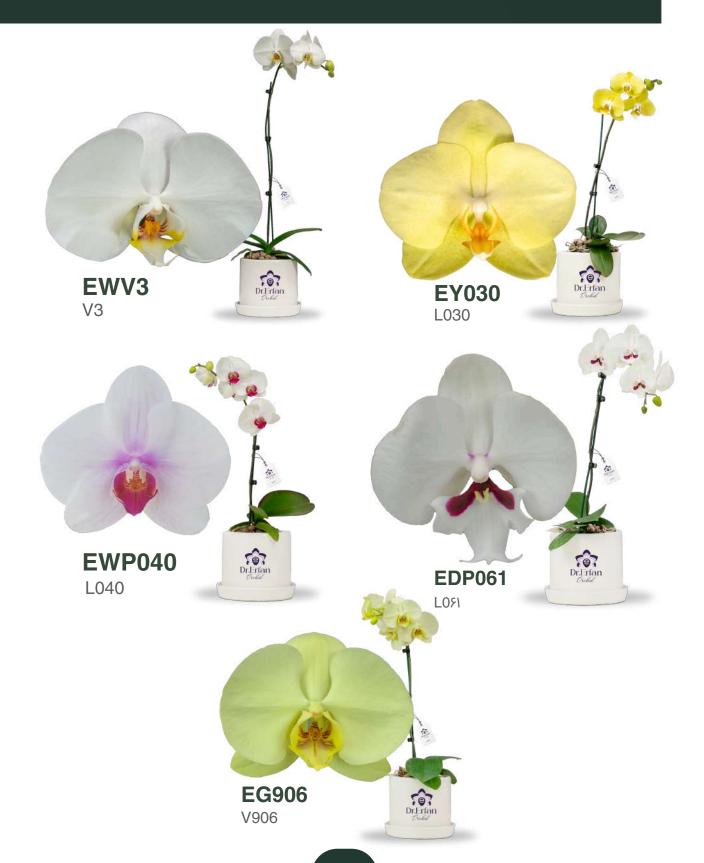
**Efficiency** lighting system uses **LED** technology, which consumes **less electricity** while providing the right spectrum for **plant growth**.

#### **Dr.Erfan Orchid Products**

#### **Varieties Of Colors**

At the Dr. Erfan Orchid greenhouse, 30 different colors of Phalaenopsis orchids are produced, with seven unique colors being introduced to global markets for the first time.







Maximum Petals Width



Maximum Stem Size



Shades of Color





	in chi	← cM →	Product Category Code	Product Name	
Pink	58.5	8.8	V979	EWP979	
Pink	68	12	G402	ELP402	
White	60 - 50	10.5	K718	EW718	
Purple	45 - 40	6	L044	EDP044	
White with Purple spots	51	10.6	V443	ELP443	
Pink	50	8.5	V970	ELP970	

Max Petals Width

Maximum Stem Size



Shades of Color





**EDP938** 

V938



EW411

G411

11



Maximum Petals Width



**Maximum Stem Size** 

12



Shades of Color







- Browse through our catalog and choose the varieties that best suit your needs.
- 2 Contact our sales team for pricing and availability.
- Place your order via phone or email. For bulk orders, 3 special discounts may apply.

#### **Delivery Time**

**International: 10-15 business days** (customs may affect delivery times)

#### **Contact Information**

For inquiries and orders, please contact our sales team:

- SALES@DRERFANORCHID.COM
- +98(21)239 810 27
- +98(21) 223 619 46
- No. 6, Joypa St., Sadaf St., West Sarv St., Saadat Abad, 0 Tehran, Iran.







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"With Ir. Sofan ()rchid, you're not just purchasing a plant; you're investing in timeless beauty, elegance, and a lasting touch of nature. Perfect for personal enjoyment or delighting your customers, our orchids are always the ideal choice."

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